

NOTICE OF INTENT TO AWARD (NOIA)

REQUEST FOR PROPOSAL

Voluntary Pre-Kindergarten (VPK) Outreach Campaign

January 12, 2023

The Early Learning Coalition of Southwest Florida, Inc. hereby announces its decision to award the contract for Voluntary Pre-Kindergarten (VPK) Outreach Campaign to the following proposer:

- **Priority Marketing**

Protests and Disputes

Any unsuccessful bidder who is adversely affected by the Coalition's decision concerning this procurement and wants to protest such decision, shall file a protest within 72 hours of the posting of the selection or after receipt of the notice of the Coalition's decision, the unsuccessful bidder must submit, in writing, a notice of protest to the Chief Executive Officer of the Early Learning Coalition of Southwest Florida, Inc. Within 10 days after filing the notice of protest, the unsuccessful bidder shall file a formal written protest detailing the reason for the protest. If the bidder is not satisfied with the response of the Coalition's Board, the bidder may present a written appeal to the Agency Clerk of the Office of Early Learning.

Failure to file a protest within the time prescribed in Section 120.57(3) FS, or failure to post the bond or other required security required by law within the time allowed for filing a bond shall constitute a waiver of proceedings under Chapter 120, Florida Statutes. Any protest to this decision or intended decision must be delivered prior to the Protest End Date/Time specified in this Notice.

Protest must be delivered to:

Coalition Interim Board Chairperson
P.O. Box 7578
Fort Myers, FL 33911-7578